

GENERAL BUSINESS (BBA)
OPTION 2: GENERAL BUSINESS
2012-2013 RECOMMENDED PROGRAM SEQUENCE (Full-time)
120 CREDITS

GEN BUS
BBA

FRESHMAN YEAR

Fall Semester		(15 credits)	Winter Semester		(16 credits)
BUSN120	Introduction to Business	3	ACCT201	Accounting Foundations I	4
CISP112	Applied Information Technology	3	BITS211	Microcomputer Applications: Spreadsheet	3
ENGL109	Composition	3	BUSN210	Professional Ethics	3
FRSM100	Career and Education Seminar	3	COMM120	Presentation Techniques	3
MATH125	Intermediate Algebra	3	ENGL110	Advanced Composition	3

SOPHOMORE YEAR

Fall Semester		(16 credits)	Winter Semester		(15 credits)
ACCT202	Accounting Foundations II	4	ECON200	Microeconomics	3
MGMT211	Management Foundations	3	ENGL311	Professional Writing	3
MKTG211	Marketing Foundations	3	FINC211	Corporate Finance	3
STAT220	Introduction to Statistics	3	LEGL210	Business Law Foundations	3
Social Science Elective		3	ENVS125	Introduction to Environmental Studies	3

JUNIOR YEAR

Fall Semester		(15 credits)	Winter Semester		(13 credits)
BUSN303	Business Research	3	BUSN488T	BBA Major Field Test	0
ECON201	Macroeconomics	3	BUSN495	Business Planning Capstone	4
FINC223 or FINC235	Entrepreneurial Finance or Financial Analysis for Business Managers	3	HRMG213	Human Resource Management	3
GPMT350	Principles of Project Management	3	MGMT375	Leadership Theory and Discovery	3
SOSC201	Diversity in Society	3	Humanities Elective		3

SENIOR YEAR

Option 2: General Business					
Fall Semester		(15 credits)	Winter Semester		(15 credits)
Choose from General Business Electives		9	Choose from General Business Electives		9
Open Electives		6	Open Electives		6