

SPORTS MANAGEMENT (BBA)
2012-2013 RECOMMENDED PROGRAM SEQUENCE (Full-time)
120 CREDITS

SPRT MG
BBA

FRESHMAN YEAR					
<u>Fall Semester</u>			<u>Winter Semester</u>		
(15 credits)			(15 credits)		
BUSN120	Introduction to Business	3	BITS211	Microcomputer Applications: Spreadsheet	3
CISP112	Applied Information Technology	3	COMM120	Presentation Techniques	3
ENGL109	Composition	3	ENGL110	Advanced Composition	3
FRSM100	Career and Education Seminar	3	MGMT211	Management Foundations	3
MATH125	Intermediate Algebra	3	Social Science Elective		3

SOPHOMORE YEAR					
<u>Fall Semester</u>			<u>Winter Semester</u>		
(16 credits)			(16 credits)		
ACCT201	Accounting Foundations I	4	ACCT202	Accounting Foundations II	4
HRMG213	Human Resource Management	3	BUSN210	Professional Ethics	3
MKTG211	Marketing Foundations	3	LEGL210	Business Law Foundations	3
SOSC201	Diversity in Society	3	MGMT223	Sports in Society	3
MGMT214	Sport Management Foundations	3	STAT220	Introduction to Statistics	3

JUNIOR YEAR					
<u>Fall Semester</u>			<u>Winter Semester</u>		
(15 credits)			(15 credits)		
ECON200	Microeconomics	3	BUSN303	Business Research	3
ENGL311	Professional Writing	3	ECON201	Macroeconomics	3
ENVS125	Introduction to Environmental Studies	3	FINC223 or FINC235	Entrepreneurial Finance or Financial Analysis for Business Managers	3
FINC211	Corporate Finance	3	LEGL334	Legal Aspects of Sport Management	3
MGMT335	Global Sport Industry	3	MKTG215	Sport Marketing	3

SENIOR YEAR					
<u>Fall Semester</u>			<u>Winter Semester</u>		
(16 credits)			(12 credits)		
BUSN495	Business Planning Capstone	4	BUSN488T	BBA Major Field Test	0
MGMT364	Sport Operations and Facilities Manage	3	MGMT490S	Sport Management Internship	6
MGMT421	Sport Governance and Regulation	3	Open Electives		6
MKTG350	Sport Advertising and Promotion	3			
Humanities Elective		3			