

STRATEGIC MANAGEMENT (BBA/MBA)
2012-2013 RECOMMENDED PROGRAM SEQUENCE (Full-time)
150 CREDITS

STRMGT
B/MBA

| YEAR ONE | | | | | |
|----------------------|--------------------------------|---------------------|------------------------|---|---------------------|
| Fall Semester | | (15 credits) | Winter Semester | | (15 credits) |
| BUSN120 | Introduction to Business | 3 | BITS211 | Microcomputer Applications: Spreadsheet | 3 |
| CISP112 | Applied Information Technology | 3 | COMM120 | Presentation Techniques | 3 |
| ENGL109 | Composition | 3 | ENGL110 | Advanced Composition | 3 |
| FRSM100 | Career and Education Seminar | 3 | MGMT211 | Management Foundations | 3 |
| MATH125 | Intermediate Algebra | 3 | | Social Science Elective | 3 |

| YEAR TWO | | | | | |
|----------------------|---------------------------|---------------------|------------------------|----------------------------|---------------------|
| Fall Semester | | (16 credits) | Winter Semester | | (16 credits) |
| ACCT201 | Accounting Foundations I | 4 | ACCT202 | Accounting Foundations II | 4 |
| HRMG213 | Human Resource Management | 3 | BUSN225 | International Business | 3 |
| MKTG211 | Marketing Foundations | 3 | LEGL210 | Business Law Foundations | 3 |
| SOSC201 | Diversity in Society | 3 | MGMT321 | Organizational Behavior | 3 |
| | Humanities Elective | 3 | STAT220 | Introduction to Statistics | 3 |

| YEAR THREE | | | | | |
|------------------------|---------------------------------|---------------------|------------------------|--|---------------------|
| Fall Semester | | (15 credits) | Winter Semester | | (15 credits) |
| BUSN210 | Professional Ethics | 3 | BUSN303 | Business Research | 3 |
| ECON200 | Microeconomics | 3 | ECON201 | Macroeconomics | 3 |
| ENGL311 | Professional Writing | 3 | ENVS125 | Introduction to Environmental Studies | 3 |
| FINC211 | Corporate Finance | 3 | FINC223 or | Entrepreneurial Finance or | |
| | | | FINC235 or | Financial Analysis for Business Managers or | 3 |
| | | | FINC320 | International Finance | |
| Open Elective | | 3 | MGMT330 or | International Management or | 3 |
| | | | MGMT357 | Operations Management | |
| Summer Semester | | (3 credits) | | | |
| MGMT490 or | Management Internship or | 3 | | | |
| SABR381 | Study Abroad Experience | | | | |

| YEAR FOUR | | | | | |
|----------------------|------------------------------------|---------------------|------------------------|--|---------------------|
| Fall Semester | | (16 credits) | Winter Semester | | (15 credits) |
| BUSN488T | BBA Major Field Test | 0 | ACCT640 | Managerial Accounting | 3 |
| BUSN495 | Business Planning Capstone | 4 | BUSN650 | Business Analysis | 3 |
| GPMT350 or | Principles of Management or | | ECON625 | Managerial Economics | 3 |
| HRMG431 | Negotiation and Dispute Resolution | 3 | MGMT645 | Organizational Development and Culture | 3 |
| MGMT375 | Leadership Theory and Discovery | 3 | MKTG610 | Marketing Strategies | 3 |
| MGMT399 | Certified Manager Preparation | 3 | | | |
| MGMT440 | Strategic Management | 3 | | | |

| YEAR FIVE | | | | | |
|----------------------|--------------------------|---------------------|------------------------|-----------------------------------|---------------------|
| Fall Semester | | (12 credits) | Winter Semester | | (12 credits) |
| FINC620 | Financial Management | 3 | MGMT745 | Operations and Quality Management | 3 |
| HRMG700 | Managing Human Resources | 3 | MGMT755 | Strategic Planning and Management | 3 |
| MGMT725 | Effective Leadership | 3 | MGMT780 | Business Analysis | 3 |
| MGMT735 | Managing Projects | 3 | CAPS790 or | Capstone Internship or | |
| | | | CAPS799 or | Capstone Experience or | 3 |
| | | | SABR781 | Study Abroad Experience | |