



GENERAL BUSINESS (BBA)
2014-2015 RECOMMENDED PROGRAM SEQUENCE (Full-time)
120 CREDITS

GENBUSN
BBA

| FRESHMAN YEAR | | | | | |
|----------------------|--|---|------------------------|---|---|
| <u>Fall Semester</u> | | | <u>Winter Semester</u> | | |
| (15 credits) | | | (16 credits) | | |
| ACES100 | Achieving Career and Education Success | 3 | ACCT201 | Accounting Foundations I | 4 |
| BUSN120 | Introduction to Business | 3 | BITS211 | Microcomputer Applications: Spreadsheet | 3 |
| CISP112 | Applied Information Technology | 3 | BUSN210 | Professional Ethics | 3 |
| ENGL109 | Composition | 3 | COMM120 | Presentation Techniques | 3 |
| MATH125 | Intermediate Algebra | 3 | ENGL110 | Advanced Composition | 3 |

| SOPHOMORE YEAR | | | | | |
|-------------------------|----------------------------|---|------------------------|---------------------------------------|---|
| <u>Fall Semester</u> | | | <u>Winter Semester</u> | | |
| (16 credits) | | | (15 credits) | | |
| ACCT202 | Accounting Foundations II | 4 | ECON200 | Microeconomics | 3 |
| MGMT211 | Management Foundations | 3 | ENGL311 | Professional Writing | 3 |
| MKTG211 | Marketing Foundations | 3 | ENVS125 | Introduction to Environmental Studies | 3 |
| STAT220 | Introduction to Statistics | 3 | FINC211 | Corporate Finance | 3 |
| Social Science Elective | | 3 | LEGL210 | Business Law Foundations | 3 |

| JUNIOR YEAR | | | | | |
|-----------------------|--|---|------------------------|---------------------------|---|
| <u>Fall Semester</u> | | | <u>Winter Semester</u> | | |
| (15 credits) | | | (12 credits) | | |
| BUSN225 | International Business | 3 | BUSN488T | BBA Major Field Test | 0 |
| BUSN303 | Business Research | 3 | HRMG213 | Human Resource Management | 3 |
| ECON201 | Macroeconomics | 3 | MGMT321 | Organizational Behavior | 3 |
| FINC223 or FINC235 | Entrepreneurial Finance or Financial Analysis for Business Managers | 3 | MGMT357 | Operations Management | 3 |
| SOSC201 | Diversity in Society | 3 | Humanities Elective | | 3 |

| SENIOR YEAR | | | | | |
|--------------------------------|--|----|--------------------------------|----------------------------|---|
| <u>Fall Semester</u> | | | <u>Winter Semester</u> | | |
| (15 credits) | | | (16 credits) | | |
| Courses from Areas of Emphasis | | 12 | Courses from Areas of Emphasis | | 9 |
| BUSN489 or MGMT490 | Field Experience in Business or Management BBA Internship | 3 | BUSN495 | Business Planning Capstone | 4 |
| | | | MGMT440 | Strategic Management | 3 |