



2023-2024

MICHIGAN DEPARTMENT OF EDUCATION - OFFICE OF CAREER AND TECHNICAL EDUCATION  
AND  
DAVENPORT UNIVERSITY  
**ARTICULATION SUBMISSION FORM**

**Student:** Complete your personal information below.

**Instructor:** On the following page, place a check mark in the left-hand column for course/courses that are to be articulated. Please sign and date, then 1) scan and email both completed pages along with a copy of the student's official transcript to [electronictranscripts@davenport.edu](mailto:electronictranscripts@davenport.edu), or 2) mail to Registrar's Office, Davenport University, 6191 Kraft Avenue, SE, Grand Rapids, MI, 49512, or 3) fax to 616-732-1150.

**PLEASE PRINT:**

\_\_\_\_\_  
Student's Name

XXX-XX-\_\_\_\_\_  
Last four digits of SSN

\_\_\_\_\_  
Student's Address

\_\_\_\_\_  
Student's Home High School

\_\_\_\_\_  
City, State and Zip Code

\_\_\_\_\_  
Name of Instructor Making Recommendation

**In order to be granted articulated credit the student must meet the following requirements:**

1. The student must earn a cumulative GPA of a 3.00 (on a A= 4.0 scale) or higher in the program in order for credit to be articulated.
2. The student must also begin attending Davenport University within 27 months from the date of their high school graduation.
3. The instructor must sign the articulation submission form which verifies the student has completed the necessary course work to be granted the articulated credit requested.

Credits articulated will become part of the total number of credits for program completion at Davenport University and will appear on the student's Davenport University transcript by course code and credit hour. No grade will be recorded. Tuition and fees will not be charged for articulated credit. Articulated credit is not the same as dual enrollment credit.

Michigan Department of Education - Office of Career and Technical Education Career Cluster and CIP Program		Davenport University Equivalent Courses		
Marketing Cluster  2023-2024		<b>BBA, International Business</b>  <b>BBA, Management</b>  <b>BBA, Marketing</b>  <b>BBA, Sport Management</b>		
Specialized Merchandising, Sales & Marketing Operations, Other 52.1999	<b>Check all that apply</b>	<b>DU Course Number</b>	<b>DU Course Name</b>	<b>Credit Hours</b>
	<input type="checkbox"/>	BUSN210	Professional Ethics	3
	<input type="checkbox"/>	COMM120	Presentation Techniques	3
	<input type="checkbox"/>	MGMT211	Management Foundations	3
	<input type="checkbox"/>	MKTG211	Marketing Foundations	3
	<input type="checkbox"/>	MKTG212	Professional Selling	3
	<input type="checkbox"/>	MKTG220	Principles of Customer Service	3
	<input type="checkbox"/>	SOSC201	Diversity in Society	3
	<input type="checkbox"/>	GNSS	General Social Science Credit	3
			Total Articulated Credit Hours	Up to 24

**Instructor's Signature:** I certify that I have examined the outcomes for the Davenport University course (s) and that the student listed has successfully completed work at the secondary level that is essentially the same in content and depth with **a 3.0 GPA or higher**. I therefore recommend that the student receive Davenport University credit for the course (s) that I have checked above.

\_\_\_\_\_  
Instructor's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Additional Instructor or Authorized Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Additional Instructor or Authorized Signature

\_\_\_\_\_  
Date